

Jasmine Sayed

Product Designer

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Product designer for complex AI and accessibility products who runs the research, designs end to end, and builds in code. From a climate-tech investor site to an 11,000-model AI platform at Microsoft, I ground decisions in research and partner closely with product, engineering, and SMEs to ship. **Microsoft co-op work is live in Foundry today; open to relocation.**

EXPERIENCE

UX Designer & Researcher, Microsoft

Jan 2026 – Jun 2026

Co-op · CoreAI · Redmond, WA

- Conceived and wireframed **region filtering** and a **side-by-side compare tray** for Microsoft Foundry's 11,000+ model catalog; a moderated round-two usability test showed **~58% faster search-to-select**, and both ideas shipped to the live product.
- Led usability research on Foundry's Agent Builder across **8 moderated sessions**, surfacing a **Severity-4 blocker all 8 participants hit** plus 5 ranked issues that reprioritized the team's roadmap.
- Built the **Figma components** for the region-filter and compare flows that fed Foundry's developer-tooling design system, cutting handoff back-and-forth with PMs and engineers.

Design & Operations Associate, University of Washington Children's Center

Sep 2025 – Present

Part-time · Seattle, WA

- Built and maintain the center's **Figma design system** (type scale, color, reusable components) and produce weekly newsletters, flyers, and campaign posters, cutting turnaround while keeping everything on-brand.

AI Product Design Intern, DevSpot

Jun 2025 – Sep 2025

Internship

- Designed and prototyped a **1:1 and group messaging feature**, resolving threading and timestamp hierarchy through think-aloud testing before engineering handoff.
- Audited and rebuilt DevSpot's Figma design system, annotating each component inline (sizes, states, variables) so engineers could ship straight from it without clarification meetings.

UX Designer, Iter8 Design Lab

Mar 2023 – Jun 2025

Contract

- Delivered **15+ prototypes across 8 client engagements** (including AWS and Conspire Commerce) spanning enterprise, e-commerce, gaming, and nonprofit.
- Rebuilt Nextera Tech's investor site (climate-tech startup), splitting one overloaded page into focused, story-driven flows that **cut investor bounce 34%** and **tripled meeting requests** in the first quarter after launch.

KEY PROJECTS

Nox+ — Privacy-First Identity Verification

Project Lead

- Led a **4-person team** through mixed-methods research (survey n=96, 16 interviews, 2 contextual inquiries); designed a redaction-first verification flow that lifted **task success from 63% to 94%** and scored **SUS 86** in moderated usability testing (n=8).

Saksham — Inclusive EdTech for Neurodivergent Learners

Sole Designer & Researcher

- Designed, built, and **front-end coded (HTML/CSS/JavaScript)** an adaptive learning app for neurodivergent learners (guided reading, offline mode, gamified progress), targeting a gap affecting **5M+ children in India**; published in the **TAGA 2026 Journal**.

LEADERSHIP & ACTIVITIES

- President, UXFest SLO** — Led Cal Poly's UX hackathon (140+ participants) and managed 50 members across events, design, multimedia, finance, and marketing.
- UX/UI Designer, Hack4Impact** — Designed 2 full-stack nonprofit apps (GoSee Foundation, Central Coast Coalition) with engineers and PMs.
- 1st Place, Figma Make Hackathon** — Best Game Mechanics (2025).

EDUCATION

M.S., Human Centered Design & Engineering — University of Washington · GPA 3.9

Sep 2025 – Jun 2027 (Expected)

B.S., Graphic Communication (UX/UI Design) — Cal Poly, San Luis Obispo · GPA 3.5

Sep 2022 – Jun 2025

SKILLS

UX Design: End-to-End UX, Interaction Design, Information Architecture, Wireframing, User Flows, Prototyping, Visual Design
Research & Testing: Usability Testing, User Interviews, Research Planning & Synthesis, Personas, Journey Mapping, Contextual Inquiry, Survey Design, Heuristic Evaluation
Systems & Accessibility: Design Systems, Component Libraries, Style Guides, Accessibility (WCAG 2.1), Responsive Design, Implementation-Ready Specs
Tools: Figma, Adobe Creative Suite, Maze, UserTesting, Dovetail, Miro, Notion, HTML/CSS